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Community Studies 133: Making California

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recruiting, and developing leadership at all levels This leadership forges a social movement community and mobilizes its resources, a primary source of social movement power 6 Sometimes those who do this leadership work, especially when they work at it full time, are called organizers, or, more colorfully, lecturers, agents, travelers, circuit

Curriculum Vitae Andrew W. Martin

in The Blackwell Encyclopedia of Associations, edited by David A Snow, Sara Soule and Holly McCammon Martin, Andrew W 2012 "Industrial Workers of the World (IWW)" Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz Contemporary Sociology 39: 299-300

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SUCCESSFUL ORGANIZATIONAL CHANGE: INTEGRATING THE ...

sometimes using the author(s)'s later writings to flesh out core ideas John Kotter (1996), a leadership professor at Harvard popularized an eight-step model which starts the change process with (1) establishing a sense of next step promotes for short-term wins to reinforce the change implementation (7) Then, he defines the

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treatment of the oneness of God in this book is designed to be simple; but the truths are profound, scholarly, priceless, and essential to the people of God and a lost world A book must meet at least two main criteria to be a best seller It must be written interestingly and must fill a need The author accomplishes both

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